

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 39.221676 Longitude: -84.518773

Brentwood Plaza Cincinnati, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	39,151	159,510	726,659
	Population Est 25Q1	39,200	159,545	726,116
	Population Est 24Q4	39,291	159,816	725,128
	Population Est 24Q3	39,393	159,947	724,404
	Population Est 24Q2	39,453	159,710	722,105
	Population Est 24Q1	39,431	159,672	719,812
	Population Est 23Q4	39,438	159,569	718,387
	Population Est 23Q3	39,433	159,480	717,280
	Population Est 23Q2	39,426	159,353	716,930
	Population Fcst	37,990	155,847	726,482
	2010 Census Population	38,354	154,932	690,844
	2000 Census Population	40,351	166,735	739,848
	1990 Census Population	41,745	175,607	766,940
	Current Year Daytime Population	31,174	142,828	957,132
	Average Seasonal Population	172	813	6,544
	Historical Annual Growth, 1990 – 2000	-0.34%	-0.52%	-0.36%
	Historical Annual Growth, 2000 – 2010	-0.51%	-0.73%	-0.68%
	Estimated Annual Growth, 2010 – CY	0.14%	0.20%	0.35%
	Projected Annual Growth, CY to Y5	-0.60%	-0.46%	0.00%
	Group Qtrs Est	827	2,705	21,085
Transient Est Average Last 4 Qtrs	105	1,802	56,854	
Households	Current Year Estimated Households	16,230	66,854	312,992
	Households Est 25Q1	16,239	66,831	312,520
	Households Est 24Q4	16,278	66,948	312,046
	Households Est 24Q3	16,321	66,997	311,687
	Households Est 24Q2	16,352	66,890	310,481
	Households Est 24Q1	16,338	66,860	309,255
	Households Est 23Q4	16,344	66,808	308,540
	Households Est 23Q3	16,339	66,774	308,050
	Households Est 23Q2	16,336	66,729	307,874
	Households Fcst	15,737	65,345	313,791
	2010 Census Households	16,040	64,686	294,211
	2000 Census Households	16,693	68,765	311,517
	1990 Census Households	16,368	69,004	306,559
	Historical Annual Growth, 1990 – 2000	0.20%	-0.03%	0.16%
	Historical Annual Growth, 2000 – 2010	-0.40%	-0.61%	-0.57%
	Estimated Annual Growth, 2010 – CY	0.08%	0.23%	0.43%
	Projected Annual Growth, CY to Y5	-0.61%	-0.46%	0.05%
	Population per Household	2.36	2.35	2.25

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Brentwood Plaza Cincinnati, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.3%	1.3%	2.2%
	HH Income \$250,000 to \$499,999	1.6%	1.6%	2.6%
	HH Income \$200,000 to \$249,999	3.7%	3.7%	6.0%
	HH Income \$175,000 to \$199,999	3.9%	3.1%	4.1%
	HH Income \$150,000 to \$174,999	5.7%	4.6%	5.3%
	HH Income \$100,000 to 149,999	18.7%	16.3%	16.8%
	HH Income \$75,000 to 99,999	14.3%	12.3%	11.9%
	HH Income \$50,000 to 74,999	16.0%	17.3%	15.9%
	HH Income \$35,000 to 49,999	10.7%	12.3%	11.1%
	HH Income \$25,000 to 34,999	7.8%	8.8%	7.3%
	HH Income \$15,000 to 24,999	6.1%	8.1%	6.9%
	HH Income \$0 to 14,999	10.2%	10.8%	9.9%
	Average Household Income	\$91,239	\$86,392	\$104,237
	Median Household Income	\$73,891	\$64,517	\$73,257
	Per Capita Income	\$38,469	\$36,624	\$45,625
	Average Disposable Income	\$73,900	\$68,942	\$79,052
	Median Disposable Income	\$63,685	\$55,088	\$62,861
	Discretionary HH Income Over \$150,000	3.5%	3.6%	7.1%
	Discretionary HH Income \$125,000 to \$149,999	3.4%	3.0%	4.8%
	Discretionary HH Income \$100,000 to \$124,999	6.5%	5.1%	6.5%
	Discretionary HH Income \$75,000 to \$99,999	12.4%	9.9%	11.2%
	Discretionary HH Income \$50,000 to \$74,999	19.9%	16.8%	16.8%
	Discretionary HH Income \$25,000 to \$49,999	25.7%	27.0%	24.2%
	Discretionary HH Income Under \$25,000	28.5%	34.6%	29.3%
	Average Discretionary HH Income	\$54,095	\$49,189	\$58,739
	Median Discretionary HH Income	\$45,939	\$37,796	\$45,898
	Householder White – Count	7,839	32,659	193,070
	Median HH Income	\$90,058	\$79,834	\$88,665
	Average HH Income	\$96,110	\$90,052	\$98,295
	Householder Black or African-American – Count	7,247	28,939	83,773
	Median HH Income	\$58,208	\$49,312	\$47,410
	Average HH Income	\$69,587	\$62,421	\$61,175
	Householder Hispanic – Count	177	1,547	11,616
	Median HH Income	\$78,532	\$63,661	\$66,979
	Average HH Income	\$99,079	\$76,096	\$82,445
Householder Asian or Pacific Islander – Count	242	731	8,324	
Median HH Income	\$84,828	\$90,899	\$94,580	
Average HH Income	\$104,958	\$103,042	\$100,431	
Householder Other or Pacific Islander – Count	724	2,977	16,209	
Median HH Income	\$53,722	\$60,189	\$62,733	
Average HH Income	\$66,133	\$72,057	\$77,504	

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Gender	Male Population	18,047	74,933	352,081
	Female Population	21,104	84,578	374,578
Total Population by Age	Count of Pop 0 to 4 years	2,193	9,130	45,415
	Count of Pop 0 to 7 years	3,089	13,398	62,590
	Count of Pop 5 - 13	4,070	18,056	75,606
	Count of Pop 14 - 18	2,075	8,760	37,373
	Count of Pop 19 - 22	2,071	8,495	41,129
	Count of Pop 22 - 25	1,497	6,086	32,741
	Count of Pop 25 - 29	2,118	8,805	44,177
	Count of Pop 30 - 34	2,356	10,034	57,886
	Count of Pop 35 - 39	2,519	10,759	54,713
	Count of Pop 40 - 44	2,417	9,946	46,543
	Count of Pop 45 - 59	6,591	27,082	115,928
	Count of Pop 60 - 74	7,737	29,667	123,410
	Count of Pop 75 - 84	2,521	9,330	38,867
	Count of Pop 85+	986	3,361	12,873
	% of Pop 0 to 4 years	5.6%	5.7%	6.2%
	% of Pop 0 to 7 years	7.9%	8.4%	8.6%
	% of Pop 5 - 13	10.4%	11.3%	10.4%
	% of Pop 14 - 18	5.3%	5.5%	5.1%
	% of Pop 19 - 22	5.3%	5.3%	5.7%
	% of Pop 22 - 25	3.8%	3.8%	4.5%
% of Pop 25 - 29	5.4%	5.5%	6.1%	
% of Pop 30 - 34	6.0%	6.3%	8.0%	
% of Pop 35 - 39	6.4%	6.7%	7.5%	
% of Pop 40 - 44	6.2%	6.2%	6.4%	
% of Pop 45 - 59	16.8%	17.0%	16.0%	
% of Pop 60 - 74	19.8%	18.6%	17.0%	
% of Pop 75 - 84	6.4%	5.8%	5.3%	
% of Pop 85+	2.5%	2.1%	1.8%	
Median Age	41.4	39.8	37.7	
Average Age	41.9	40.7	39.5	
Male Population by Age	% of Pop 0 to 4 years	6.2%	6.2%	6.6%
	% of Pop 5 - 13	11.1%	12.2%	10.9%
	% of Pop 14 - 18	5.9%	6.0%	5.3%
	% of Pop 19 - 22	5.8%	5.8%	6.0%
	% of Pop 22 - 25	4.2%	4.1%	4.8%
	% of Pop 25 - 29	5.9%	5.9%	6.2%
	% of Pop 30 - 34	6.3%	6.4%	8.1%
	% of Pop 35 - 39	6.2%	6.7%	7.7%
	% of Pop 40 - 44	6.0%	6.1%	6.5%
	% of Pop 45 - 59	16.7%	16.7%	15.9%
	% of Pop 75 - 84	5.4%	4.9%	4.6%
	% of Pop 60 - 74	18.7%	17.7%	16.3%
	% of Pop 85+	1.6%	1.3%	1.1%
Median Age	38.7	37.6	36.3	
Average Age	39.9	38.9	38.2	

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	% of Pop 0 to 4 years	5.1%	5.3%	5.9%
	% of Pop 5 - 13	9.8%	10.6%	9.9%
	% of Pop 14 - 18	4.8%	5.1%	5.0%
	% of Pop 19 - 22	4.8%	4.9%	5.4%
	% of Pop 22 - 25	3.5%	3.5%	4.2%
	% of Pop 25 - 29	5.0%	5.1%	5.9%
	% of Pop 30 - 34	5.8%	6.2%	7.9%
	% of Pop 35 - 39	6.6%	6.8%	7.4%
	% of Pop 40 - 44	6.3%	6.4%	6.3%
	% of Pop 45 - 59	16.9%	17.2%	16.0%
	% of Pop 60 - 74	20.7%	19.4%	17.6%
	% of Pop 75 - 84	7.3%	6.7%	6.0%
	% of Pop 85+	3.3%	2.8%	2.4%
	Median Age	43.6	41.9	38.9
Average Age	43.6	42.3	40.7	
Race	Count of White	17,059	72,214	427,544
	Count of Black or African-American	18,400	70,034	207,965
	Count of Asian or Pacific Islander	835	3,104	23,660
	Count of Other races	2,857	14,159	67,490
	White	43.6%	45.3%	58.8%
	Black or African American	47.0%	43.9%	28.6%
	Asian	2.1%	1.9%	3.3%
	Other Races	7.3%	8.9%	9.3%
Language Spoken	Speak English at Home	93.3%	93.8%	90.6%
	Speak Spanish at Home	3.3%	3.1%	3.7%
	Speak French or French Creole at Home	1.0%	0.4%	0.8%
	Speak German at Home	0.3%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	0.7%	0.9%	1.3%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.2%	0.3%
	Speak Chinese at Home	0.1%	0.1%	0.6%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.2%
	Speak Other Asian Languages at Home	0.2%	0.2%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.1%
	Speak Other Language at Home	0.8%	0.8%	1.4%
Hispanic	Hispanic Population	1,172	6,787	40,283
	Hispanic Population Percent	3.0%	4.3%	5.5%
	Mexican	31.5%	34.3%	34.9%
	Puerto Rican	16.3%	19.9%	11.8%
	Cuban	2.2%	1.1%	3.6%
	Dominican	0.0%	1.2%	3.1%
	Central American	33.9%	28.8%	29.5%
	South American	7.7%	8.4%	9.2%
	Other Hispanic	8.3%	6.3%	7.9%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	2.0%	2.6%	3.2%
	American	1.8%	2.4%	2.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	1.9%	1.7%	2.8%
	Chinese	0.2%	0.2%	0.7%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.1%	0.1%	0.2%
	South Central Asian (ie. Indian)	1.4%	0.8%	1.4%
	South East Asian (ie. Vietnamese)	0.1%	0.2%	0.3%
	Other Asian	0.1%	0.4%	0.3%
	European (percent of total population)	18.8%	20.3%	29.4%
	British	2.6%	3.0%	4.4%
	Dutch	0.3%	0.3%	0.4%
	French	0.5%	0.5%	0.7%
	German	8.6%	9.0%	12.7%
	Italian	1.0%	1.1%	1.8%
	Polish	0.3%	0.3%	0.6%
	Scandinavian	0.3%	0.4%	0.6%
	Scotch/Irish	3.8%	4.2%	6.0%
Other European (ie. Greek/Russian)	1.5%	1.4%	2.2%	
Middle Eastern	0.1%	0.1%	0.5%	
Other Ancestry	16.1%	15.4%	14.9%	
Unclassified Ancestry	11.0%	11.7%	14.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	27,245	108,983	494,397
	Elementary (0 to 8)	1.7%	2.5%	2.7%
	Some High School (9 to 11)	5.5%	6.9%	5.9%
	High School Graduate (12)	30.5%	32.2%	26.3%
	Some College (13 to 16)	19.8%	20.7%	17.5%
	Associates Degree Only	10.4%	8.9%	8.0%
	Bachelors Degree Only	20.4%	17.8%	23.8%
	Graduate Degree	11.8%	11.0%	15.8%
	% College (4+)	32.1%	28.8%	39.5%
Household Type	Total Households – count	16,230	66,854	312,992
	One Person HHs – count	5,432	23,590	117,275
	Family HHs – count	9,740	38,596	166,388
	Married Couple – count	5,837	21,809	108,620
	w/own children – count	1,804	7,588	40,475
	w/out own children – count	4,033	14,221	68,145
	Male Householder – count	697	3,469	14,287
	Female Householder – count	3,206	13,318	43,481
	Non-Family Households – count	1,058	4,668	29,329
	1 Person Household	33.5%	35.3%	37.5%
	2 Person Household	32.1%	30.4%	31.5%
	3 Person Household	15.8%	15.0%	13.3%
	4 Person Household	10.1%	10.6%	9.8%
	5 Person Household	5.3%	5.3%	4.7%
6 Person Household	1.9%	2.1%	1.9%	
7+ Person Household	1.3%	1.4%	1.2%	
% Households With Children	22.2%	25.1%	23.0%	

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Housing	Total Housing Units	17,334	72,295	344,667
	Owner Occupied Percent	58.3%	52.5%	49.1%
	Renter Occupied Percent	35.4%	40.0%	41.7%
	Vacant Housing Percent	6.4%	7.5%	9.2%
	Total Housing Units (Census 2000)	17,491	73,043	338,595
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.9%	1.5%	3.1%
	Property Value \$750,000 to \$999,999	2.1%	1.9%	4.4%
	Property Value \$500,000 to \$749,999	6.2%	6.1%	10.7%
	Property Value \$400,000 to \$499,999	6.6%	6.5%	9.8%
	Property Value \$300,000, to \$399,999	13.6%	13.3%	16.4%
	Property Value \$200,000 to \$299,999	28.9%	27.4%	25.5%
	Property Value \$150,000 to \$199,999	20.0%	18.9%	12.2%
	Property Value \$100,000 to \$149,999	15.3%	15.3%	10.1%
	Property Value \$60,000 to \$99,999	3.7%	5.6%	3.8%
	Property Value \$40,000 to \$59,999	0.6%	1.0%	0.9%
	Property Value \$0 to \$39,999	2.2%	2.4%	2.3%
	Median Home Value	\$224,247	\$220,212	\$278,442
Wealth per Household	\$0 and under - percent	17.8%	18.5%	18.4%
	\$1 to \$4999 - percent	8.9%	9.5%	9.2%
	\$5k to \$9999 - percent	4.7%	4.9%	4.9%
	\$10k to \$24999 - percent	6.4%	6.6%	6.6%
	\$25k to \$49999 - percent	6.8%	6.9%	6.8%
	\$50k to \$99999 - percent	10.3%	10.2%	10.1%
	\$100k to \$249999 - percent	18.0%	17.6%	17.5%
	\$250k to \$499999 - percent	12.9%	12.4%	12.6%
	\$500k+ - percent	14.1%	13.3%	14.0%
	Median HH Wealth	\$76,016	\$67,650	\$70,550
	Avg HH Wealth	\$233,160	\$222,871	\$229,896
Economic Viability	Economic Viability Local	273	275	281
	Economic Viability Indexed	98	99	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	18,848	77,382	370,684
	Managerial/Executive	14.7%	13.6%	17.6%
	Professional Specialty	25.6%	23.1%	27.3%
	Healthcare Support	6.6%	5.1%	3.2%
	Sales	7.2%	8.2%	9.0%
	Office & Administrative Support	11.1%	12.3%	11.1%
	Protective Service	3.4%	2.3%	1.8%
	Food Preparation	4.0%	6.1%	6.1%
	Building Maintenance & Cleaning	2.0%	3.3%	2.9%
	Personal Care	2.1%	1.9%	2.2%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	6.2%	6.7%	5.0%
	Production & Transportation	16.9%	17.4%	13.6%
	Percent White Collar Workers	65.3%	62.3%	68.3%
	Percent Blue Collar Workers	34.7%	37.7%	31.7%

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	Agriculture/Mining/Construction	5.6%	5.7%	4.8%
	Manufacturing	11.9%	11.7%	12.4%
	Transportation	7.8%	8.4%	6.4%
	Information	1.7%	1.4%	1.5%
	Wholesale/Retail	10.6%	12.2%	13.0%
	Finance, Insurance, Real Estate	8.8%	7.0%	7.5%
	Professional Services	7.6%	6.8%	8.8%
	Management Services	0.1%	0.0%	0.1%
	Administrative/Waste Services	4.1%	4.9%	4.5%
	Educational Services	27.1%	25.2%	24.5%
	Entertainment Services	6.3%	8.3%	9.1%
	Other Professional Services	5.5%	5.1%	4.1%
	Public Administration	2.9%	3.2%	3.0%
Vehicles per HH	No Vehicles	10.5%	11.9%	11.3%
	1 Vehicle	35.0%	38.2%	39.3%
	2 Vehicles	37.1%	34.1%	34.2%
	3 or more vehicles	17.3%	15.9%	15.2%
	Average Number of Vehicles	1.69	1.60	1.60
Change	Births (last 12 months)	410	1,698	8,363
	Deaths (last 12 months)	407	1,549	6,616
	Migration (last 12 months)	-277	-264	3,131
Work place	Workplace Establishments	736	3,329	25,692
	Workplace Employees (FTE)	8,278	47,456	445,366